

Veronica Campos

Graphic Designer | 3D Artist Environment & Modeler | UI Web Designer

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SUMMARY

Multimedia graphic designer with 6 + years of experience creating impactful digital and print visual content for multiple brands. I focus on enhancing clients' marketing brand across web, digital graphics, printing designs, 3D assets, and props. Highly proficient in Adobe Creative Suite, 3D software such as Maya, Unreal 5, and Substance Painter.

I graduated with a B.A. degree in Arts and Technology from UT Dallas, with a concentration in Animation and Games. I am continuously working to expand and improve my skills as a graphic designer and 3D artist.



CORE COMPETENCES

- | | |
|----------------------------|---------------------|
| ■ Adobe Creative Suite | ■ Substance Painter |
| ■ HTML & CSS | ■ Houdini |
| ■ Visual Communication | ■ UI Design |
| ■ Creative Problem Solving | ■ JavaScript |
| ■ Unreal Engine 5 | ■ C++ |
| ■ Maya | ■ Python |



EDUCATION

UTD The University of Texas at Dallas

Bachelors of Arts in Art, Technology, and Emerging Communication | May 2023

Coding Dojo

Web Developer Bootcamp | July 2019

Richland Community College

Associate in Art Emphasis in Arts and Technology | May 15, 2014

Richland Community College

Associate in Applied Sciences Multimedia Web Design | July 8, 2010



JOB EXPERIENCE

Minuteman Press

Graphic Designer & Creative Production

(Jul 2023 - Present)

Graphic Designer

(Nov 2017 - Jan 2021)

- Develop and collaborate to integrate marketing products that increase clients' brand presence.
- Assisted in designing creative graphics for different types of products, like booklets, flyers, and more.
- Successfully created over 100 design projects in a year, delivering high quality visuals to exceed client expectations.
- Fully understand the printing principles that help me to delivering high quality of printing products.

The University of Texas at Dallas

Web Developer Assistant

(Oct 2021 - May 2022 - Internship)

- Assisted as UI designer, providing ideas, creating assets and contributing to developing the site.
- Worked with the WordPress framework and manage the HTML, CSS, and vanilla JavaScript to refresh and maintained the website.
- Collaborated with the director and supervisor to optimized the web pages to enhance the end-user experience.

Office Depot

Print Service Specialist

(Oct 2017 - Oct 2018 - Part Time)

- Assisted customers with their marketing printing materials.
- Reproduce flyers, business cards, posters, presentation, and brochures in-house fulfilling the company's sales metrics.
- Multitasking assorted projects to ensure smooth working flow.

AT&T Co.

Lead Quality & Compliance Associate Manager

(Sept 2015 - Mar 2017)

- Created and maintained an internal website.
- Assisted with creating and reconstructing preexisting HTML codes for SharePoint workflows.
- Participated in brainstorming with team members to design/develop the most effective campaigns for outcoming products.